

JEREMY ELETTA

Product Manager | Financial Technology | Trading Platforms

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SUMMARY

Accomplished Product Manager with a track record of leading successful projects in the financial technology industry. Currently co-leading the planning and development of IBKR Desktop, Interactive Brokers' newest trading platform.

EXPERIENCE

Product Manager - Trading Platforms

Interactive Brokers Group

⌚ 10/2022 - Present 📍 New York, New York

- Co-lead the strategic direction and development of IBKR Desktop, the next-generation trading platform for Interactive Brokers.
- Orchestrated planning and development of pivotal features including comprehensive suite of option trading tools, Market Screeners, Order Entry and Modification tools, News and Research integration, and more.
- Implemented robust telemetry data capture for feature usage, order origination, and overall application performance and stability monitoring.
- Manage a team of 6-8 software engineers, managing queues and ensuring timely project delivery.
- Collaborate with Quality Assurance team to create automated test cases for new features, enhancing product reliability.
- Spearheaded meticulous release management processes to maintain product quality and user satisfaction.
- Prior initiatives include the establishment of a UX research pipeline and the introduction of innovative financial advisory tools such as Direct/Custom Indexing and Tax Loss Harvesting.

Institutional Services - Client Onboarding

Interactive Brokers Group

⌚ 01/2021 - 10/2022 📍 Greenwich, Connecticut

- Managed 25-35 institutional accounts at a time within the first 6 months of opening.
- Conducted personalized virtual training sessions for hedge fund managers, introducing brokers, and financial advisory firms.
- Demonstrated usage of trading tools, portfolio management software, CRM tools, and reporting software.
- Acted as a primary liaison for top-tier hedge fund and introducing broker clients.
- Handled trade-related issues, trade and margin analysis, account management, and funding.
- Utilized comprehensive knowledge of global exchange and securities regulations to provide expert assistance to clients.

Finance Intern

Kreitzberg Wealth Management

⌚ 09/2018 - 05/2019 📍 Red Bank, New Jersey

- Worked alongside the Portfolio Manager, assisting in rebalancing portfolio's and conducting mutual fund and ETF research.
- Analyzed new prospects portfolios, and created personalized investment proposals.

EDUCATION

Bachelor of Science in Business Administration, Finance

Monmouth University

⌚ 09/2016 - 01/2020 📍 West Long Branch, New Jersey

- Cumulative GPA: 3.7/4.0.
- Graduated member of International Business Honor Society achieving Magna Cum Laude.

ACHIEVEMENTS



Launched IBKR Desktop

Co-led the launch of IBKR Desktop to production. Responsible for 50% of feature initiatives within the platform, seeing revenues go from zero to hundreds of thousands per week.



Built Out UX Research Pipeline

Implemented a client facing feedback forum as well as an internal UX Research dashboard to search for users that engage in certain behavior vector to gather feedback from.



Enhanced Suite of Financial Advisor Trading Tools

Introduced Custom Indexing and Tax Loss Harvesting tools for Financial Advisors

SKILLS

Product Management

Project Management

Cross-functional Team Leadership

Agile & Scrum Methodologies

User Experience Design Data Analysis

Financial Data Integration

Customer Feedback Analysis

Competitive Analysis A/B Testing

Problem-solving Product Launch

Workload Prioritization

TECHNICAL SKILLS

JIRA Confluence Tableau

Microsoft Office Suite Figma Miro

IntelliJ IDEA